

## Marcus Holliman Bio

Marcus Holliman is an author, business consultant, business developer, speaker, personal coach and successful entrepreneur.

Marcus Holliman not only has the talent and passion that has enabled him to become a successful full time business leader, but he also has the unique skill set to teach others how to create assets and prosperity for themselves. He is not only teacher of wealth but he truly “practices what he preaches” and uses his success principals daily in his own businesses.

As the Founding Partner of International Business Advisors, Marcus has more than 20 years entrepreneurial experience developing ventures in a number of industry verticals ranging from real estate, oil field services, gaming, recycling, communications, information technology and outsourcing . Early on Marcus started his first business at the age of 11 years old, and is a self-confessed serial entrepreneur.

*“One of the keys to success is L.A.D.S. (Leverage, Automation, Delegation, Scale).”*

*“You need to use more Insight and less Eyesight in business”*

*-Marcus Holliman*

As a sought after consultant, speaker and author, Marcus Holliman has advised political leaders, business leaders, religious leaders, athletes, foreign nationals and other thought leaders in the fundamentals of advanced business strategy and wealth creation through financial intelligence.

In addition to founding International Business Advisors, Marcus is also the founder and President of Metro Consultants (a private consulting and business intelligence firm founded in 2005). Marcus oversees the daily operation and asset management a diverse portfolio of companies and commercial assets. Some of which include (Texas Well Works, First Recycling, Bingo Palace, Mission Brands and Metro Consultants).

Noted Appointments Accolades & Accomplishments:

- Economic Development Advisory Committee – City of Laredo
- CCIM – Certified Commercial Investment Member
- Co-Author – Art & Science of Success Volume IV
- Published Columnist LMT Business Journal
- General Securities License (Series 7,63,65 – unregistered)
- BSM - Bronze Star Recipient for Combat Heroism 1991 Desert Storm
- Championship Pop Warner Coach

The main secret element that supports Marcus’s successful business operations is “leveraged Outsourcing” and has been the key element in the success and growth of all the different organizations.

Marcus Holliman currently lives in Laredo, Texas with his family and enjoys basketball, golf, travel and spending time with his local mastermind group.